



We care about healthy living 

Chemical-free authentic animal food helps them have a healthy and disease-free life.

- Cow feeds
- Goat feeds
- Pig feeds
- Horse feeds
- Camel feeds

- Natural Ingredients
- Molasses & Urea Free
- Hygienic Manufacturing
- Tested & Proven Since 1980



VISION

As pioneers in the manufacture of chemical-free, authentic animal feed, we see ourselves as a company of preferred choice to any customer who cares and places high value on their animals.

PRODUCTS

Our product line is diversified and we have dedicated teams specialising in the following categories of animal feeds.



• Cattle



• Goat



• Camel



• Pig



• Horse

Within the categories we also have differentiated products for the animals which are in different stages of their growth cycle namely,



• Milking



• Pregnant



• Calves



• Racing



• Meat animals

We continuously invest in expanding our product line and at present we have over 30 products serving various customer segments.



OUR HISTORY

The initial idea of our product can be traced back to our ancestors of the Kallipatti family in the early 1900s. Earning their livelihood as cattle herders, they placed enormous value on their animals and took meticulous care of their health. As a result of this they formulated their own cattle feeds with the dual objective of getting high fat milk and also to have a healthy reproductive cycle. The way the family took care of the animals brought them laurels in the village and they educated their fellow villagers with the right methods for making cattle feeds. The family ensured that successive generations learned the formulation and true to the rich family heritage the descendants improved upon the formula.

The present family headed by Mr K. K. Sukumar and his son Mr K.S. Naveen Venkataraman are the custodians of this product formula and they have invested in scientific research to expand the product line and set up a state-of-the-art manufacturing facility. Their present work is fuelled by their untiring passion towards animals' holistic health.

Our Esteemed Clients

- Parshwa Padmavathi Goushala
- Pinjirapole
- RVS Farms
- Good Shepherd Seminary
- Siddhi Vinayagar Research Institute

Our Value Proposition

Continuous quality improvement through scientific research and automation of manufacturing practices has given us impenetrable market position in our product category.

Chemical free feeds formulated using traditional practices with the right blend of 14 types of natural ingredients gives the following benefits:

- Better milk production
- Healthier animals
- Problem-free pregnancy
- Bloating-less life
- Prevention of skin and toe diseases
- Rich in nutrition with no trace of calcium deficiency
- Unhindered growth of the calf
- Healthier reproduction cycle

FREE FROM DISEASES



EXTRA ENERGY
FOR RACING ANIMALS



FAST GROWTH

HIGH FAT IN MILK



HIGH MILK PRODUCTIVITY

Mixture of
**Natural
Ingredients**

- Mash feed form
- Shelf life upto 90 days
- Concentrate to be fed with water



Customer Satisfaction

We take pride in the fact that our growth so far has come virtually from word-of-mouth with almost no marketing effort. Our satisfied customers enable us to enjoy very high customer retention rate of 95% which is unheard of in the industry. Mr. Naveen Venkatraman's hands-on approach with constant interaction with his customers enables him to learn continuously. The learning in turn is funnelled into enhancing the product quality. This approach of "Manufacture-Deliver-Evaluate-Enhance" is one of the hallmarks of Sriram Feeds.



Our Future

Sriram feeds is eyeing for international expansion. We are confident of repeating our Indian success story with our International clients because ultimately we may be separated by borders, but our fundamental needs when it comes to animal husbandry are similar.

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